

# 2017 Shelburne Bond Survey

**TO SUPPORT THE PIERSON LIBRARY, HISTORIC TOWN  
HALL AND MUNICIPAL CAMPUS RESTORATION AND  
IMPROVEMENT PROJECTS.**

# Background

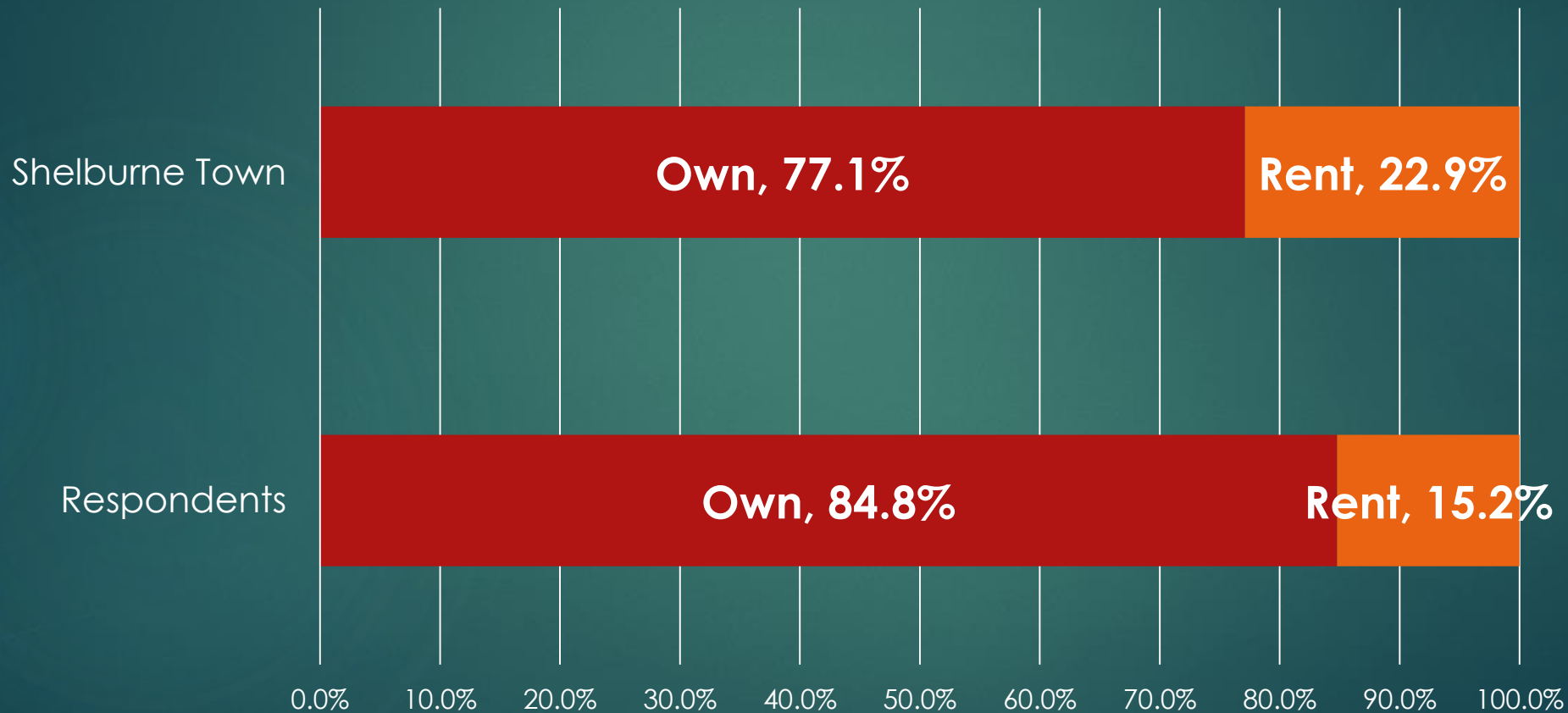
- ▶ Space and maintenance issues at Pierson Library and historic Town Hall.
- ▶ Parking, pedestrian and traffic challenges at the municipal campus.
- ▶ Two years of public process and project scoping to develop clear options to address these challenges.
- ▶ Municipal bond survey is continuation of ongoing information gathering and public participation throughout the process.

# Survey Methodology

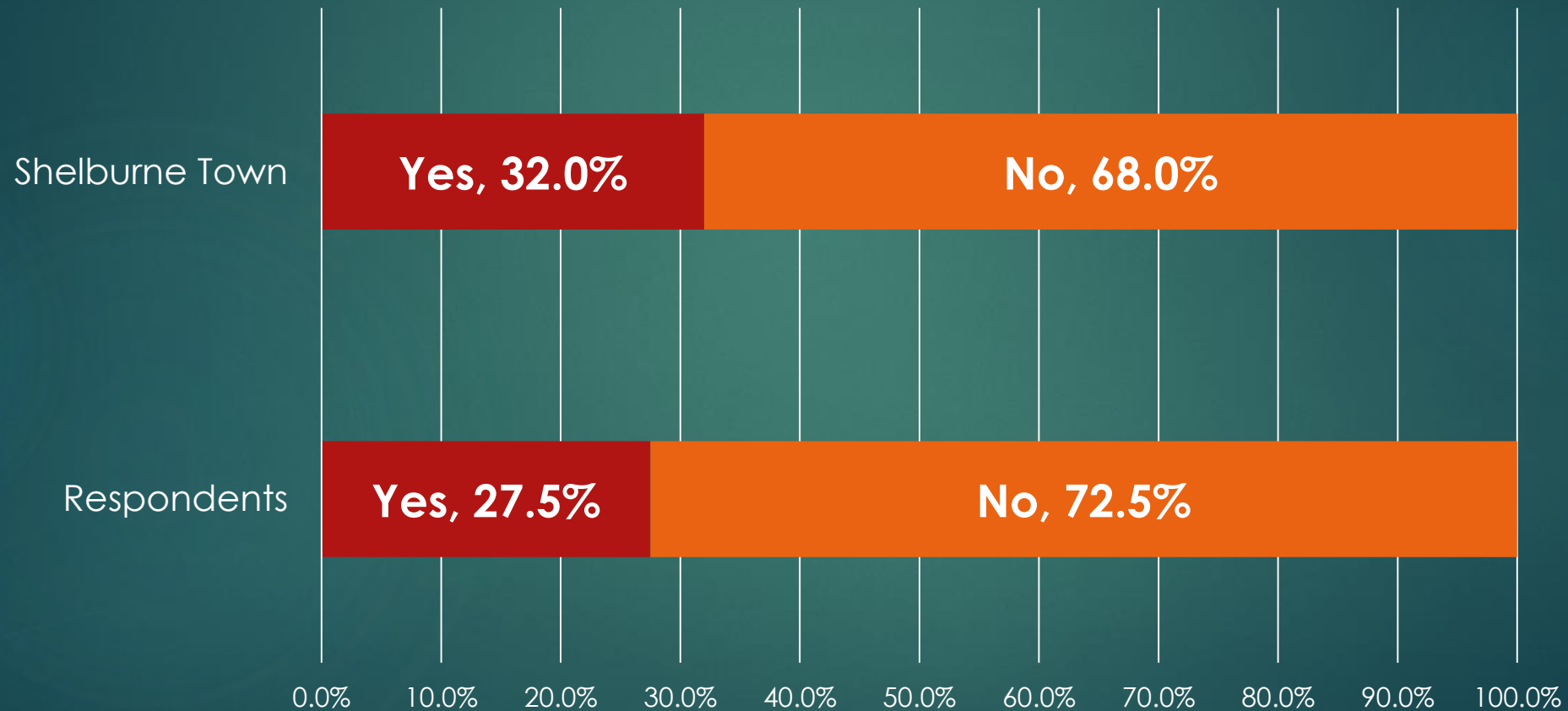
- ▶ Informational letter and survey instrument designed by municipal representatives and contract researcher.
- ▶ Mailed out after 2017 Town Meeting to approximately 5,480 registered Shelburne voters.
- ▶ 1,188 respondents before cut-off.
- ▶ 22% response rate (typical response rate of 10% was far surpassed).
- ▶ 99% confidence level and 3.3% margin of error for results.
- ▶ Findings are highly representative to the population.

# Demographics:

## Property Owners & Renters



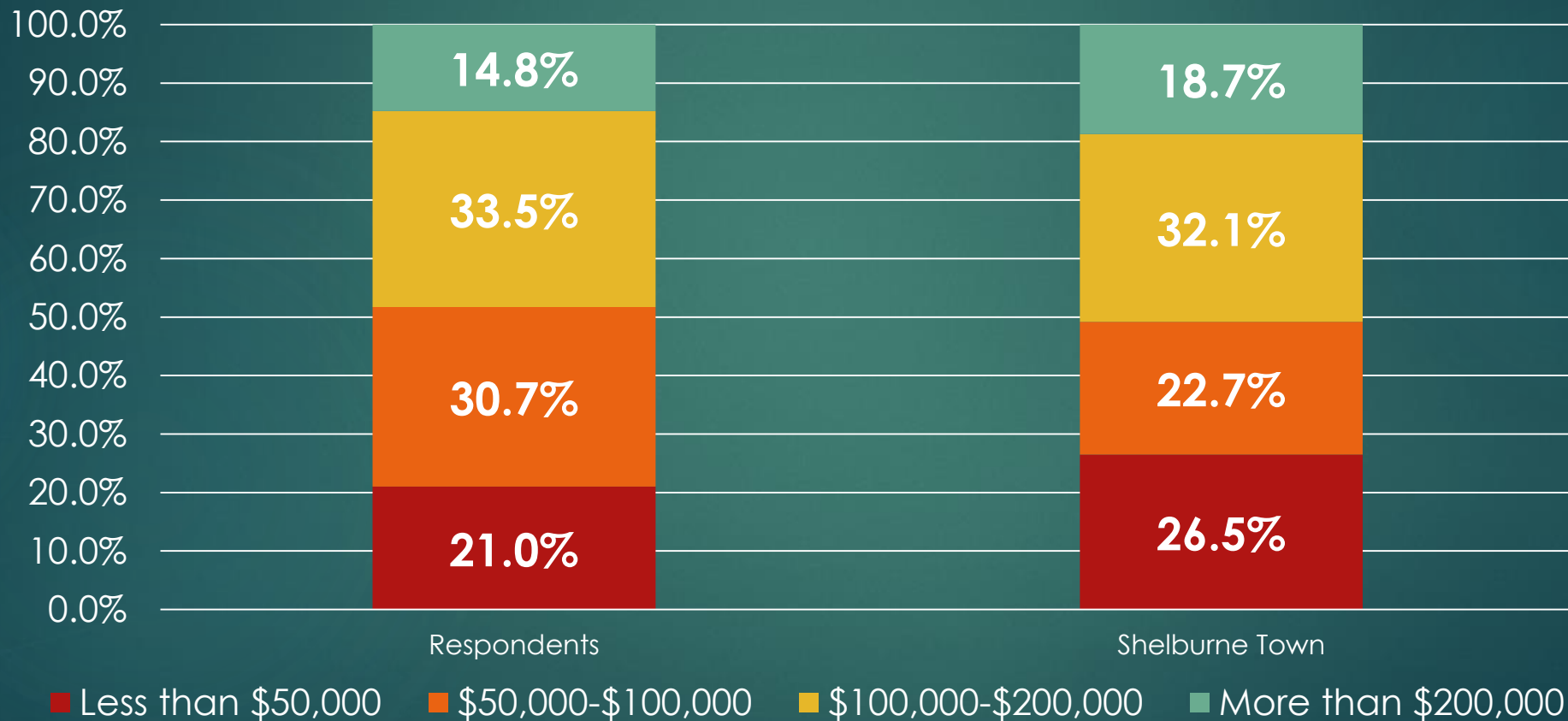
# Demographics: Children in Household



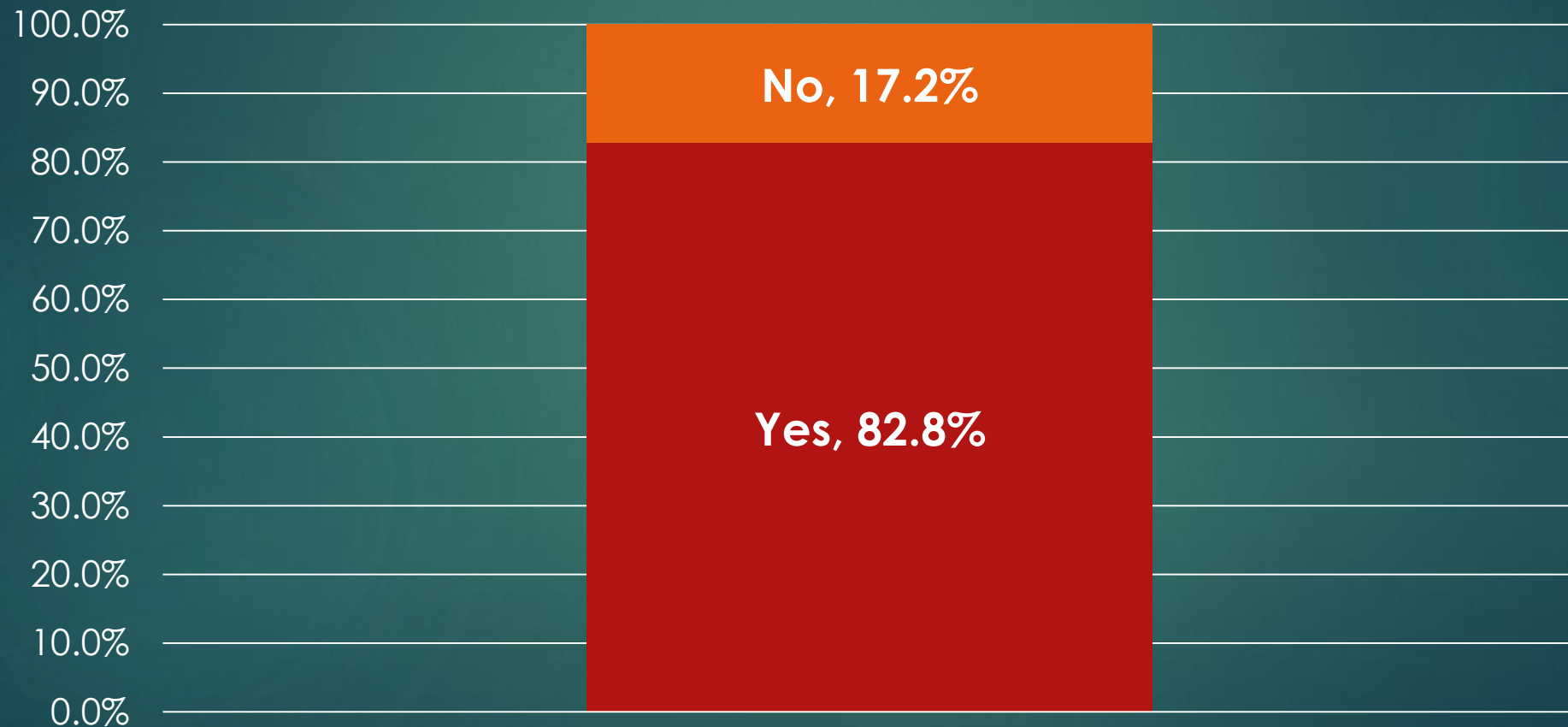
# Demographics: Age Groups

Age Group	Respondents	Shelburne Town
18-24	5.8%	9.0%
25-34	5.5%	6.5%
35-44	10.4%	16.2%
45-54	16.8%	22.0%
55-64	23.6%	17.7%
65-74	18.7%	13.5%
Over 75	19.1%	15.1%

# Demographics: Income Levels

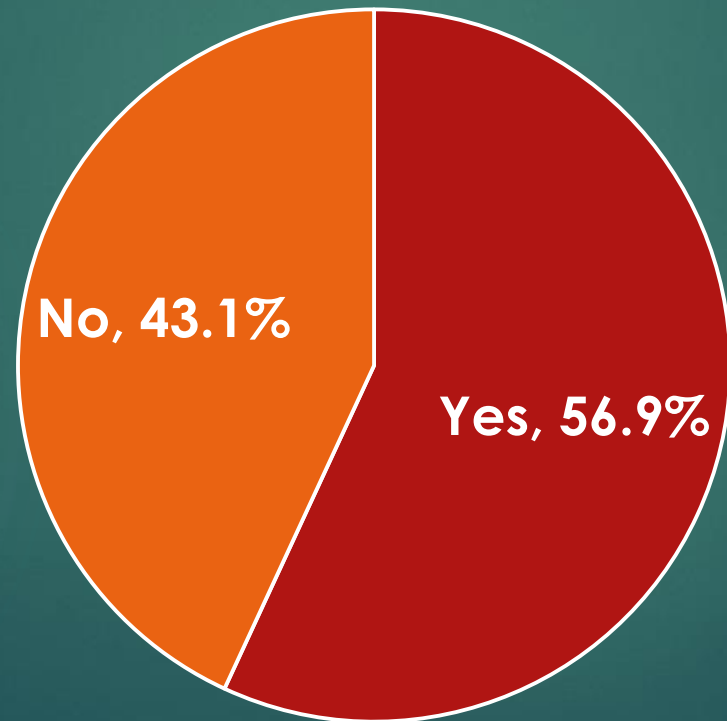


# Have you heard of the Pierson Library Project?

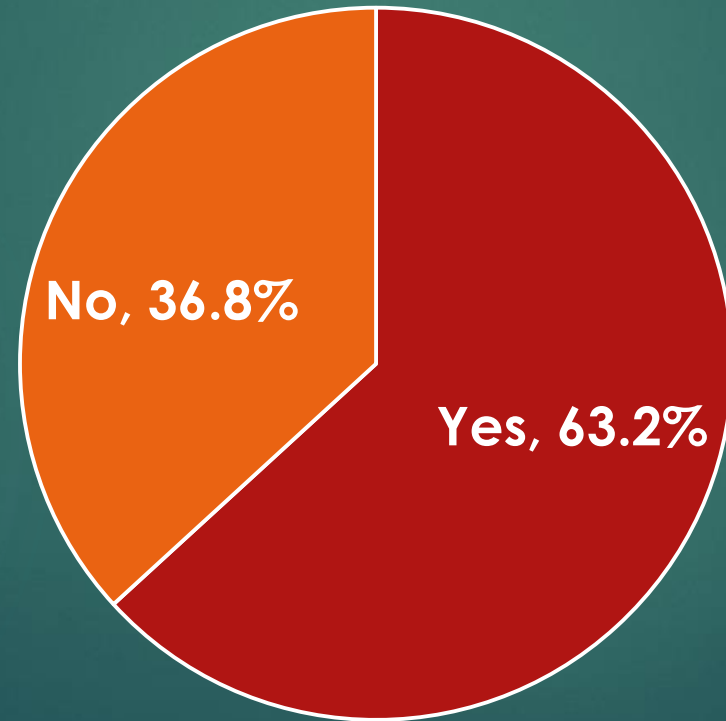




Would you vote to approve a \$6.5 million bond to fully address the ongoing Pierson Library maintenance and space issues, to provide needed restoration for the historic Town Hall, and to improve parking, pedestrian access, and traffic flow challenges on the municipal campus?



Would you vote to approve a \$3 million bond to undertake library renovations focused on the youth area and to provide needed renovations for the historic Town Hall?



Thank You

Questions, Comments?